



INTRODUCTION

DOTS. is a hybrid platform — a project space and creative agency — designed to host, craft, and produce curated experiences. We provide both the setting and the structure to design and produce bespoke events.

THE SPACE

DOTS. is a 450m² indoor and 250m² outdoor project space born from the transformation of an industrial garage into a contemporary white cube. Designed as a flexible and interdisciplinary hub, it brings together art, design, music, and gastronomy under one roof. Its architecture, which preserves the building's industrial soul, offers a clean and modular backdrop for exhibitions, installations, and events of all kinds. Available for private hire, offering a distinctive venue for branded experiences in Milan's Tortona Design District.

THE CREATIVE AGENCY

Beyond the space, DOTS. is a creative agency offering full-service event planning, artistic direction and tailored production — both in-house and off-site. From concept to execution, we work with a network of trusted partners to deliver bespoke solutions shaped around each client's vision, whether for cultural programming, brand activations, or private events.

THE WHITE CUBE

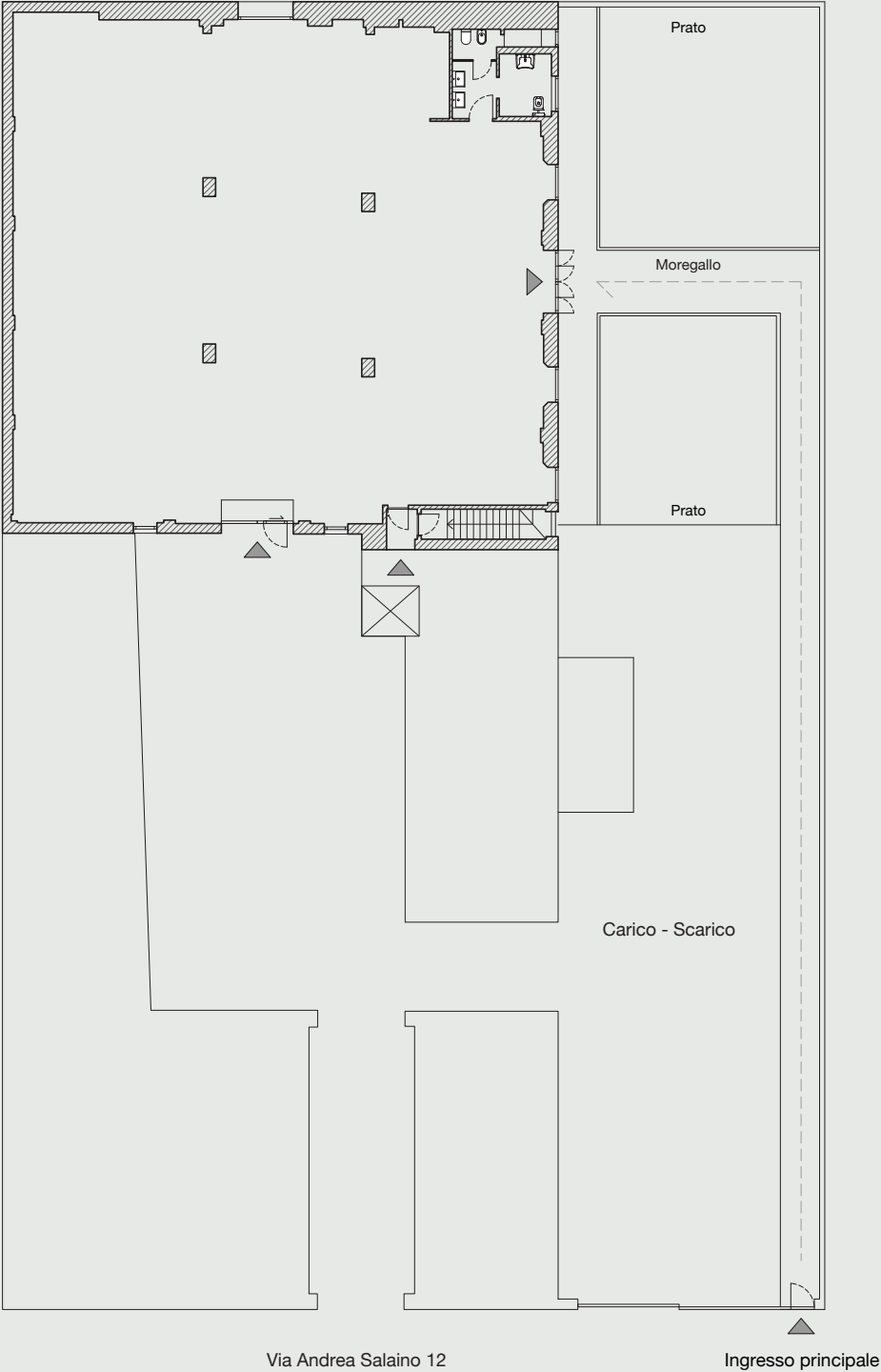


DOTS.

A PROJECT SPACE

FLOOR PLAN AND KEY INFORMATIONS

Indoor Area	440 m ²
Outdoor Area	250 m ²
Capacity	250 pax
Max height	6,00 m
District	Tortona Design District
Landmarks	Mudec, Superstudio
Parking	Discounted parking 30 meters away
Metro	Sant'Agostino M2 California M4



MEET DOTS.

THE SPACE

Our 450m² indoor and 250m² outdoor space is fully modular — ideal for brand activations, private dinners, corporate presentations, exhibitions, or private gatherings. Whatever the vision, the space can be shaped to match it.

THE CREATIVE AGENCY

DOTS. isn't just a venue — it's a creative partner. We concept, curate, and produce tailored events that reflect your brand's identity. From intimate dinners to product launches, art shows, press days, fashion presentations, and more — we build holistic experiences designed to resonate.

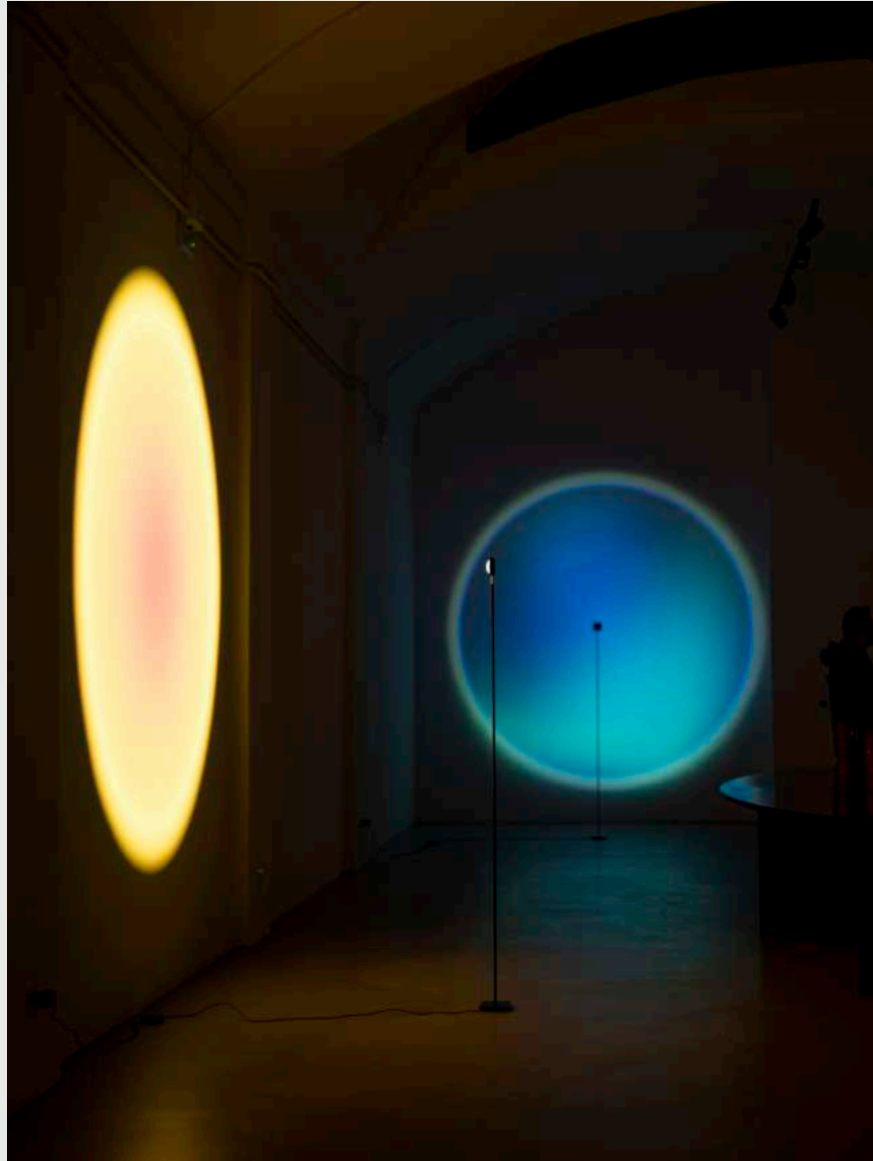
THE CREATIVE MEDIA AGENCY

In parallel, through our creative media agency, we support every project with strategic communications—press & PR, social media, copywriting, content production, and creative direction. We help you not just host, but connect and grow.

CASE STUDY



DOT. 01 Salaino



DOTS. Dining experience w/ Halo Edition



27 03 2025

CASE STUDY



DOT. 01 Salaino



UPCYCLE DAY by THE NORTH FACE
Milan Design Week — *Fuorisalone*

07 04 2025

CASE STUDY



DOTS. Creative Agency
Off-site



Bespoke dining experience
w/ OUTPUMP and LAVA Project

12 04 2025

WHY CLIENTS CHOOSE DOTS.

CULTURAL RELEVANCE

DOTS. operates at the intersection of contemporary culture and creative strategy — connecting brands with forward-thinking audiences through curated experiences.

END-TO-END SUPPORT

From concept to execution, we offer full creative direction, production, and communication services — delivering seamless, high-impact events in our own spaces or external venues.

BESPOKE APPROACH

Every project is tailored to reflect each client's identity and goals. Whether you're launching a product, hosting a dinner, or building brand presence, DOTS. offers curated solutions that make a lasting impression.

